

July 26, 2011

Chairman Julius Genachowski
Federal Communications Commission
445 12th Street SW
Washington, D.C. 20554

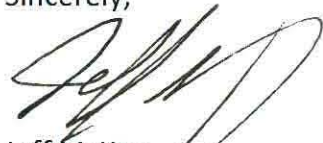
Dear Chairman Genachowski,

I am writing to pledge my support for the AT&T and T-Mobile merger. I represent the North Eastern Strategic Alliance (NESA), a regional economic development organization which serves nine counties in northeastern South Carolina. NESA's primary objective is to enhance the quality of life for the residents of the region through job creation and capital investment by expanding our existing industry base and attracting new companies.

As you are well aware, a first class communications infrastructure is an invaluable asset for a community when it comes to attracting businesses and promoting economic development. AT&T's advanced wireless broadband offer, which is proposed as a part of the AT&T and T-Mobile merger, would give our region a tremendous upgrade in its communications infrastructure. It would be difficult to find a public or private source willing to invest on the scale AT&T is proposing. The nationwide rollout of 4G LTE will provide more communities with leading edge broadband connections that will be able to be deployed with ease compared to the construction involved in installing or improving a wired system.

I sincerely hope that the Commission will be enthusiastic over the benefits and allow the proposed merger of AT&T and T-Mobile to move forward.

Sincerely,



Jeff McKay
Executive Director